

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/699,462**Customer No.: 22927****Attorney Docket No.:** 97-007-C1**Date Filed:** October 31, 2003**Title:** METHOD AND APPARATUS FOR PROVIDING SUPPLEMENTARY PRODUCT SALES TO A CUSTOMER AT A CUSTOMER TERMINAL**Applicants:** Walker et al.**Group Art Unit:** 3691**Confirmation No.:** 4855**Examiner:** PRESTON, John O.
(571) 270-3918 /voice
(571) 273-8300 /fax**RESPONSE with AMENDMENT****following the Office Action mailed November 10, 2010**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed November 10, 2010 (Paper No. / Mail Date 20101102), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.